

# Art Specifications

The quality of your product and the speed it is produced is greatly effected by the artwork provided. If you follow these basic guidelines it will help to ensure that your project is produced, correctly to your specifications and on time.

- ✓ **Outline All Fonts**
- ✓ **Scale Art Properly**
- ✓ **Not Too Close To Edge**  
*Allow for hems and grommets*
- ✓ **No Additional Bleed**
- ✓ **Indicate PMS Colors**
- ✓ **Resolution 100dpi at Full Size**

## File Formats

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- Adobe Illustrator (AI or EPS)
- Adobe Photoshop
- Adobe Acrobat (PDF)
- EPS
- JPEG
- TIFF

**EPS** - When using a sign design program or vector based software convert all fonts to outlines, paths or curves, embed all images, indicate PMS colors and save or export as an EPS file.

InDesign and Quark files can only be used if all fonts are outlined, all images are embedded and the file is exported as an EPS file.

## Vector Art

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*Vector artwork is made up of lines and curves. Vector files are not resolution dependent and can be enlarged and redused without losing image quality.*

Outline all fonts! Royal Printing Solutions has a large library of fonts but with the vast amount of programs and fonts, it is best to outline all fonts to preserve accurate design.

Do not add any additional bleed. Setup file to actual size. Royal Printing does not require any additional bleed

Make sure your art is scaled properly

Allow 1" to 1.5" around all banners for hems and grommets. Text or graphics too close to edge may be compromised by hems and grommets.

Banners with pole pockets. Allow 1" plus the size of the pole pocket on banners with pole pockets. Text or graphics too close to edge may be compromised.

If you are using Corel Draw convert fonts to curves and export file as an EPS.

## Rastered Art

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*Artwork that is built digitally as rows of pixels to make up an image. Raster files are resolution dependent and cannot be enlarged without losing image quality. Photographs, Photoshop files, JPEG, TIFF, BITMAP, GIFS and Web images are raster images.*

Raster files should be set up optimally at 100dpi at actual size. At half size file should be set up at 200 dpi.

Do not add any additional bleed. Setup file to actual size.

Make sure your art is scaled properly

Allow 1" to 1.5" around all banners for hems and grommets. Text or graphics too close to edge may be compromised by hems and grommets.

## Art Charges

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Changes or work done to customer supplied artwork by Royal Printing Solutions can be subject to art charges of \$35/hour. All printed items include (2) mockups each in price. Additional mockups are charged at a rate of \$35.00 per mockup.